

**PEOPLE, PLANTS AND PRIDE...**

# Growing Together

**BC COMMUNITIES IN BLOOM NEWSLETTER**

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BC Landscape & Nursery Association  
BC Recreation & Parks Association  
Sandman Hotel Group

**BC Communities in Bloom**

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[www.bccib.ca](http://www.bccib.ca)



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## Money, it always comes down to money!

2017 has started off well for the BC Communities in Bloom organization. We have had confirmation of several sponsor renewals which is wonderful this early in the year and we are extremely grateful for our sponsor's continuing support (see the left column). Having a blend of sponsorship, membership, community registrations and occasional grants/raffle income has allowed us to create a funding balance for our NFP society.

Locating money is hard! One of my provincial coordinator counterparts has shared a link to some funding/grant opportunities that you will find on the next page. And, if I have learned anything with my recent applications for a Community Gaming Grant and Gaming Event License, it is the importance of relating your responses to their core values. The challenge always is to simplify the multi-level CiB program.

Ultimately, the key to creating a sustainable local CiB program is to have diverse representation of stakeholders and funding beyond the municipal budget.

Below are some of the challenges we face when educating our communities about the CiB program.

**True or False:**

**Communities in Bloom costs too much money**

False: Occasionally we see a comment reported in a local paper that pronounces the CiB program must end because it costs too much money. After all, who needs more flowers? Sadly, this comment seems to dishearten all the volunteers and staff who have worked tirelessly to improve their community on many levels.

We encourage the municipality to provide some base funding to help the local CiB committee. This would include a registration fee, some project seed money and perhaps hosting the visiting judges if in-kind donations were not available. Many of the CiB program elements are already budgeted for in a number of municipal departments. And with the help of existing volunteer groups, much of the other criteria elements are covered. As the community gets more experienced, the local CiB committee builds a team to help fundraise for projects, find matching funding from grants or work with local business for in-kind donations.

Trees, floral displays or any greenery in general are an investment; and it will actually save money in the long run. People go out more when there are nice parks to enjoy (benefiting social and physical activity) and crime rates go down as more citizens are actively engaged outside in their area.

Next time comments are made about CiB, remember to thank your local CiB team; they are actually doing something about helping your community. *Continued...2*



**Celebrating  
Canada's 150th**



## Communities in Bloom is a Flower Contest...

False: It is so much more! Evaluations look at the efforts of the municipality, residents and business in the criteria of urban forestry, heritage conservation, tidiness, environmental awareness, landscape and floral displays. Ultimately enhancing the community for the benefit of its residents, business and visitors. CiB is about giving the people a framework to help make a community blossom.

## Communities in Bloom is a Beauty Contest

True (sort of): the CiB Awards do recognize the Participant's quality of appearance. Provincially we focus the competition within the community, helping them to achieve the coveted 5-Bloom standard.

Once this level is achieved it is an option to compete in the National level against other provinces in similar population categories. The international competition creates an opportunity to compete with the best of America in Bloom, Britain in Bloom, Tidy Towns Ireland, Keep Scotland Beautiful and Europe has a few versions as well.

## How can you afford NOT to be recognized as a Communities in Bloom participant?

The 5-Bloom score is an achievement that should be celebrated within the community, our province and across the country.

While the evaluation report supplies measurable results in specific criteria, it also helps intangibles like: community pride, social and economic benefits.

There is no other program like it to engage residents, business and municipality all working to enhance their community. It is a standard of quality that is becoming recognized as part of the emerging Garden Tourism industry.

## What's Next for 5-Bloom Communities?

Currently, participants are recognized on the BC Communities in Bloom website and with a link back to BCCiB.ca on the GardensBC (tourist info) and the National CiB websites.

The Friends Non-Evaluated category is another way to maintain recognition for all CiB accomplishments when not actively engaged in any level of CiB evaluations.

## Garden Tourism is Growing

Gardens BC is well organized with garden attractions on Vancouver Island and around the Lower Mainland (Vancouver area). At this point, the rest of the province is represented by our Communities in Bloom participants.

Moving forward, we would like to see 5-Bloom participants promoted with neighbouring CiB communities to create geographic clusters. This could enhance "staycations" in our province, as well there are many more RV's on the road, with tourists from all over North America and Europe.

This is an opportunity for CiB communities to identify themselves either with road signage, gateway entry's or street banners.

## With Canada 150 ready to roll, never has there been a better time to tune-up your 5-Blooms!

Catherine Kennedy,  
BC CiB Executive Director

## Funding and Grant Opportunities

Many funding programs exist.

A selection of programs includes some CiB sponsors:

- [CN EcoConnexions - From the Ground Up](#)
- [Scotts Canada GR01000 Grassroots Grants](#) (Feb 20/17)
- [Scott's Miracle-Gro Best Garden Selection](#)

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Nationwide Opportunities: [Alberta Recreation & Parks.](#)

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### [Co-op Community Spaces Program](#)

Grant Applications Open From Feb 1 - March 1 2017

The Co-op Community Spaces program was developed to help protect, beautify and improve spaces across Western Canada.

In keeping with their ongoing commitment to invest in the communities they serve, Co-op will award \$2M across Western Canada in 2017 to help support projects that improve the places Canadians meet, play, learn and share.

<http://crs.coopconnection.ca/communityspaces.html>

## Grants of up to \$5,000 with Tree to our Nature

Canada 150 Legacy Program

Deadline for submissions: February 17th, 2017

Is there a specific area in your community that would benefit from more trees? Would you like Tree Canada to help you put together a planting event to celebrate Canada's 150th anniversary? If so, you are a perfect candidate to apply for this grant!

Trees are a symbol of growth, strength, sustainability, hope, and peace. In 2017, Tree Canada is offering Canadians the opportunity to unite in celebration of Canada's 150th anniversary by supporting 150 community greening initiatives across the country. There are opportunities for communities, businesses, and individuals to get involved.

Successful recipients of the Tree to Our Nature, Canada 150 Legacy Program funding are eligible for a grant of up to \$5,000 to help bring their community tree planting celebration to fruition.

Tree Canada will target applications from Canadian visible minority groups, First Nations, new Canadians, and low income areas, but will consider applicants from all sectors.

### [How to Apply](#)

This program has been made possible in part by the Government of Canada.

## UPCOMING EVENTS:

- Ongoing - Accepting registrations for the 2017 Provincial Edition
- February 28 - BCRPA Spring Training Maintenance Day: Kathleen Reinheimer (BC CiB Director, City of Coquitlam Parks Manager) will be giving an inspirational talk on how to engage your community with the CiB program.
- March 1 - BCRPA Spring Training HortDay: Catherine will be hosting a tradeshow booth with Lindsay from HortEdBC.
- **March 31 - Registration Deadline for Communities wanting to be Evaluated.**
- **March 31 - Registration Deadline for Novice**
- March 31 - Cut off for accepting new Judges
- April 22 - Judges Training Workshop, AGM and Golf Raffle Draw.
- July 17-21 Possible Evaluation Dates for Provincial participants
- July 31 - Showcase Project Entries
- Sept. 27-28 - BC CiB Awards and CanWest Horticulture Expo

**2017 PROGRAM REGISTRATION** [www.bccib.ca](http://www.bccib.ca) is now updated with 2017 program information. Applications being accepted. Deadline March 31. Evaluated, Novice & Friends Categories.

**2017 MEMBERSHIP** Become a provincial CiB member today. Show your support as a member or future judge! Form on page 6.

## **SAVE THE DATES: SEPTEMBER 27 - 28/17**

### **Provincial Awards Presentation**

(more info to come) and the

### **CanWest Horticulture Expo** (Wednesday & Thursday)

Tradex, Abbotsford.

Get inspired, enjoy the visual delights, see over 200 tradeshow booths, learn something new with session speakers or special symposium topics. New product showcase, Plant I.D. Contest, Outdoor Equipment Zone. Special accommodation rates with shuttle to event. Tradex is at the Abbotsford Airport so this event is very accessible for communities around the province.

(more info t/c as it comes available)

## **Province of British Columbia**

BC marks Canada 150 with Cultural Legacies

To mark the 150th anniversary of Canada's Confederation, the Province is launching a funding program to celebrate BC communities and their contribution to Canada. The Government of British Columbia will invest \$8 million in museums and heritage sites throughout the province.

British Columbia | Canada 150: Celebrating B.C. Communities and their Contributions to Canada will create meaningful legacies honouring the province's unique and diverse histories, culture, heritage and contribution to the nation. This program offers one-time grants of up to \$100,000 for:

- **Developing infrastructure:** Projects that develop or improve museum spaces and facilities (including historic places).
- **Conserving historic places and heritage sites:** Projects that preserve, rehabilitate or restore formally registered, designated or recognized historic places.
- **Building lasting legacies:** Projects that physically represent B.C.'s unique and diverse histories, culture and heritage, such as permanent exhibitions, monuments, public art, statues, interpretation infrastructure, plaques or signage.
- **Sharing our history:** Projects that promote the sharing of collections and expertise between the Royal BC Museum and the wider museum community to reveal the diverse historical narratives of British Columbia.

Organizations with a culture or heritage mandate responsible for a museum, archive or historic place are eligible for this funding, including not-for-profits, First Nation Band Councils, Aboriginal Friendship Centres, local governments and post-secondary institutions.

As a collaborative partnership, the British Columbia Museums Association will administer the program on behalf of the Province. The deadline for applications is **Feb. 10, 2017**, and online applications will open at <http://museumsassn.bc.ca> on Jan. 16, 2017. Learn more: [news.gov.bc.ca/releases/2017CSCD0001-000045](http://news.gov.bc.ca/releases/2017CSCD0001-000045)



**TICKETS \$20 EACH - Each prize worth \$1000+**

**First Place: First Choice**

**Second Place: Second Choice**

**Third Place: Third Prize**

4 Rounds of golf with Cart for 2:  
 2 Rounds in the Lower Mainland with one night accommodation and one dinner PLUS  
 2 Rounds in one of three locations: Cariboo Chilcotin, Kootenays, or North Okanagan. Also with one night accommodation and one dinner

**Ticket Order Form**

Gaming Licence # 90641

**Golf the Province Raffle - Win 1 of 3 Prizes**

each prize package includes 4 Rounds of Golf for 2 with Cart and Accommodations - \$1000 value

Name:		
Address:		
City:	Postal Code:	
Phone:	Email:	
# of Tickets	@ \$20 each = \$	Total: \$
Cheque payable to: BC Communities in Bloom Society Mailing Address: Suite 102 – 19289 Langley Bypass, Surrey, BC V3S 6K1		

Raffle proceeds will help to support our BC Communities in Bloom volunteers who give their time as specialists in horticulture, parks and recreation, community management and volunteer coordination, and who are additionally trained to deliver the CiB evaluation program to the benefit of all British Columbian communities. We are very proud of what the CiB program accomplishes for our province; please help us to continue to GROW in 2017 by purchasing a raffle ticket. For more information call Catherine at (604) 576-6506. 300 tickets printed; Final Sales April 12, 2017; **Raffle Draw Date April 22, 2017 at 3:30pm**; Draw Location: BC CiB 2017 AGM in the Fraser Room, Langley Sandman Hotel 8855 202 Street Langley, BC V1M 2N9. Tickets may be sold and purchased only in British Columbia. Must be 19 years of age or older to purchase tickets. Prize awarded to name on ticket (non transferable), no cash value. Winners agree to have their names and photos published in the May BC Communities in Bloom Growing Together Newsletter.

Chances are 1 in 300 (total tickets for sale) to win a grand prize.  
 BC Gaming Event Licence # 90641

**Know your limit, play within it.**

Problem Gambling Help Line 1-888-795-6111  
[www.bcresponsiblegaming.ca](http://www.bcresponsiblegaming.ca) 19+

# Win One of Three Amazing Prize Packages Worth over \$1000 each!

Our thanks to all the Golf Courses, Restaurants and Hotels who provided these generous prizes.

Draw Date: April 22nd, 2017 at 3:30pm in the Langley Sandman Hotel.

3 prizes of equal value (1st Prize = 1st Pick)

\*Some conditions apply, expires Dec 2017 unless stated otherwise

<b>Choice A - Kootenays and Lower Mainland</b>	
<b>KOOTENAYS</b>	
Castlegar Golf Club & RV Park	Round of golf with cart for 2 - Expires Oct. 2017
Granite Point Golf Club, Nelson	Round of golf with power cart for 2- Expires Oct. 2017
Sandman Hotel, Castlegar	1 night, std. room, Conditions on Gift Certificate letter
Boston Pizza, Castlegar	\$50 Gift Certificate
<b>LOWER MAINLAND</b>	
Golden Eagle Golf course, Pitt Meadows	Green fee and power cart for 2
Mission Golf & Country Club	Green fee and power cart for 2
Best Western Mission City Lodge	1 night, standard room
Meal - Mission Springs Pub/Restaurant	Dinner for 2

<b>Choice B - North Okanagan and Lower Mainland</b>	
<b>NORTH OKANAGAN</b>	
Hyde Mountain on Mara Lake Golf Course	Green Fees for 4 with shared power carts
Salmon Arm Golf Course	Green Fees and power cart for 2
Hotel TBC (1 night, std room)	
Meal	\$50
<b>LOWER MAINLAND</b>	
Hope Golf Club	Green Fees and power cart for 2
The Falls Golf Club/Chilliwack	Green Fees and power cart for 2
Sandman Hotel, Abbotsford	1 night, Conditions on Gift Certificate letter - Expires Nov. 11, 2017
Finnegan's Pub, Abbotsford	\$50 Gift Card

<b>Choice C - Cariboo Chilcotin and Lower Mainland</b>	
<b>CARIBOO CHILCOTIN - INTERIOR</b>	
Quesnel Golf Club	Green Fees and power cart for 2 (golf season)
Richbar Nursery Golf & Gardens	Green Fees and power cart for 2 (golf season)
Sandman Hotel, Quesnel	1 night, std room
Meal	\$50 gift card
<b>LOWER MAINLAND</b>	
Ledgeview, Abbotsford	Green Fees and power cart for 4 *Expires June 2017
Eaglequest at Coyote Creek, Surrey	Green Fees and power cart for 2 *Expires Sept. 2017
Sandman Hotel, Abbotsford Airport	Executive King Suite - Black out dates apply (June 15-Sept 15, 2017)
Meal Vancouver Golf Club - Coquitlam	<b>SUNDAY NIGHT</b> Buffet for 2

# BC Communities in Bloom

## 2017 Membership

This is a great opportunity to recognize your contribution to this province and support our organization.

CATEGORIES & BENEFITS		Newsletter	Privileges	Invite to Awards	Bonus
<b>1</b>	\$ 20 <b>INDIVIDUAL MEMBER</b>	✓	Voting*	✓	Judges Entry Point
<b>2</b>	\$100 <b>SHOWCASE MEMBER</b>	✓	Non-Voting	✓	Showcase Project
<b>3</b>	\$500 <b>COMMUNITY MEMBER</b>	✓	Non-Voting	✓	Showcase Project

### MEMBERSHIP BENEFITS

- Newsletters (10+ issues/year)
- Invitation to fall Awards and Conference
- Invitation to Annual General Meeting  
\*Individuals only have Voting privileges but may select Non-Voting if desired.

#### Bonus

- Entry point for judging (upon approved application) or
- Newsletter profile to showcase a project in your community (separate form)

### POTENTIAL MEMBERS

- Individuals, Communities or Businesses with an interest in furthering the objectives of the BC Communities in Bloom society.
- Groups or individuals from past, present and future local CiB committees
- Future BC CiB Board Members and Judges

### LEGAL

- Applicant must reside in BC to be a member or with permission from the BC CiB Board.
- Per the BC CiB Constitution and Bylaws our Board has the right of refusal.

Name of Individual:		<input type="checkbox"/> Voting <input type="checkbox"/> Nonvoting
Name of Community or Business:		<input type="checkbox"/> Is this a renewal?
City/Province/Postal Code:		
Phone		
*Email (required)		
# ____ <b>Membership Category</b>  \$ _____ Fee enclosed <input type="checkbox"/>  Or please send an invoice <input type="checkbox"/> <b>REQUEST FOR MORE INFO:</b> " <b>Judging</b> " <b>Board Member</b> " <b>Showcase Project</b> " <b>Newsletter Advertising</b> " <b>Conference Hosting</b> " <b>Sponsorship Program</b>	<b>Fee payable to:</b> <b>BC Communities in Bloom,</b> <b>#102 – 19289 Langley Bypass</b> <b>Surrey, BC V3S 6K1</b> <b>Fax (604) 574-7773</b>  <hr/> <b>FOR OFFICE USE ONLY:</b> <input type="checkbox"/> Fee Paid or <input type="checkbox"/> Send Invoice  Invoice or receipt number: _____  Membership number: _____  Voting or Non-Voting: _____	



**Membership shows your support for the  
British Columbia Communities in Bloom Society  
– Thank You!**