

Growing Together

GREAT PLACES

B.C. COMMUNITIES IN BLOOM NEWSLETTER

IN THIS ISSUE:

- Program Registration Info and Links
- News from National
 - Awards & Symposium
 - Year of the Garden
- Resources
- 2022 Form and Participation Options

GOLD SPONSORS:



GREEN BUD SPONSOR

Equinox Environmental Products

NATIONAL CIB MAJOR SPONSOR

Scotts Canada

SUPPORTERS

BC Landscape & Nursery Association
 BC Recreation & Parks Association
 Invasive Species Council of BC

MEMBER OF
 Gardens BC



British Columbia
 Communities in Bloom

19951 FRASER HIGHWAY
 LANGLEY, BC V3A 4E2
 (604) 576-6506

www.bccib.ca

SOCIAL MEDIA LINKS
[Facebook](#) or [Twitter](#)

As we emerge from the challenges of the pandemic and the past year's natural disasters, we are grateful for our family and community.

Encourage Perseverance and Celebrate Small Victories

Join the program that helps focus your community's efforts to network and engage many levels of your municipality.

Registered participants receive access to provincial and national information sessions, symposium sessions throughout the year.

EVALUATED* is the only category eligible for the Criteria Awards.

FRIENDS* non-evaluated category profiles your involvement in CiB.

NOVICE* is a great first step into the Communities in Bloom program.

*Modified Evaluation, Novice, and Friends registration form on page 3

Other Ways to Participate

SHOWCASE your local group or neighbourhood project.

INDIVIDUAL MEMBERSHIP – show your support

Get your 2022 Individual Membership Today

Show your support for the BC Communities in Bloom organization. This is also the entry point for future Board members and Judges.



Buttons link to the forms and payment options.

Register your Community! March 31 Registration



NEWS FROM NATIONAL



National and Provincial Registered Communities receive a **10% discount** from **MARKS COMMERCIAL** Workwear, Footwear, Safety Gear ONLINE & INSTORE. Contact Sonia bloom@cib-cef.com for discount info.

Start Planning your Visit to Victoria:



Year of the Garden



- Proclaim 2022 Year of the Garden in your Municipality.
- Commit to be a Garden Friendly City
- National Garden Day is the Saturday before Father's Day
- Visit your favourite garden or discover a new one
- Celebrate your Garden Heritage
- Plant Red to express your Canadian Garden Pride

RESOURCES:

New CiB Marketing Materials for CiB

One of our primary objectives in the past quarter of a century has been to help grow great places together through the CiB program, helping communities to be the best they can be whatever the weather. We are excited to share these new marketing materials that will help promote the CiB Program.

Also, our board members are available to present in front of council or other organizations/groups, please contact Catherine at c.kennedy@telus.net

CiB Logo Guidelines and Downloads:
<https://www.communitiesinbloom.ca/wp-content/uploads/2021/11/CiB21-NewLogos-VF.zip>

CiB promotional brochure: [How to Participate](#)

Short CiB promotional video:
https://youtu.be/vT8g_DCiyGo

Long CiB promotional video:
<https://youtu.be/WiivKHB7EYw>

HAVE YOU HEARD ABOUT THE PaRx PROGRAM?

[A Prescription for Nature](#) This website provides information about the benefits of nature on our health and well-being.

GPs in Canada prescribe patients national parks pass.
[Audio and story here](#)

PLANT – GROW - SHARE A ROW PROGRAM

<https://www.growarow.org/>
 Upcoming Events:
<https://www.growarow.org/upcoming-events>

COMPOST COUNCIL OF CANADA

<http://www.compost.org/>



2022 PROVINCIAL EDITION

BRITISH COLUMBIA COMMUNITIES IN BLOOM

**REGISTRATION
FINAL DEADLINE:
March 31, 2022**

MUNICIPALITY (PLEASE PRINT)		TOTAL POPULATION	MAYOR
NAME OF MUNICIPAL CONTACT		POSITION / TITLE	
ADDRESS	CITY	POSTAL CODE	
PHONE	MUNICIPAL CONTACT EMAIL		
NAME OF COMMUNITY CONTACT OR LOCAL CiB CHAIR		WEBSITE ADDRESS FOR COMMUNITY	
PHONE	COMMUNITY CONTACT/CHAIR E-MAIL		
PROGRAM OPTIONS (indicate your level of participation)		REGISTRATION FEE Based on Population Size:	
<input type="checkbox"/> EVALUATED with VIRTUAL CHECK-UP Results are based on an in-person evaluation. More information on page 2. Community is awarded a Bloom Rating and 18-page report. ONLY CATEGORY ELIGIBLE TO WIN A CRITERIA AWARD		<input type="checkbox"/> Up to 1000 - \$500	<input type="checkbox"/> 10,001 to 20,000 - \$925
		<input type="checkbox"/> 1001 to 2000 - \$600	<input type="checkbox"/> 20,001 to 50,000 - \$1025
<input type="checkbox"/> NOVICE with MODIFIED EVALUATION Begin the process of forming OR reengaging a local CiB committee. Get help preparing for future evaluations and learn how to maximize your efforts.		<input type="checkbox"/> 2001 to 5000 - \$675	<input type="checkbox"/> 50,001 to 100,000 \$1225
		<input type="checkbox"/> 5001 to 10,000 - \$800 (Plus 5% GST)	<input type="checkbox"/> 100,000+ - \$1525 (Plus 5% GST)
<input type="checkbox"/> FRIENDS NON-EVALUATED - Half of Registration Fee based on population size noted above			

COMMUNITY RECEIVES:

- Getting Started Package of Information.
- Evaluation by a pair of trained BC CiB facilitators.
- Bloom Rating Certificate (Award 1 to 5 blooms).
- 18+ page Evaluation Report with Comments & Suggestions.
- 5-Bloom Winners receive a special Street Banner.
- Profile on www.bccib.ca and Gardens BC tourism website.

PROGRAM BENEFITS:

- Strengthens community pride for residents and businesses
- Collaborative, creates opportunities to celebrate volunteers
- Enhances enjoyment and value of green spaces
- Highlights climate action initiatives
- Contributes to a healthy social & economic lifestyle
- Showcases best features of the Community

AMOUNT ENCLOSED	Population Fee + 5% GST = \$ RT0001	GST # 8446 03670
PLEASE INVOICE US AT:	<input type="checkbox"/> Above Address or	
MAIL FORM & FEE TO:	BC Communities in Bloom 19951 Fraser Highway, Langley, BC V3A 4E2 ←note updated info	
Or pay by Credit Card		
Pay at www.bccib.ca	Please email completed form to Catherine at c.kennedy@telus.net	604 576-6506
CANCELLATION POLICY:	Before April 30 th a \$50.00 fee may be charged, after that, all registration fees are non-refundable.	

BC Communities in Bloom – 19951 Fraser Highway, Langley, BC V3A 4E2 | (604) 576-6506 | www.bccib.ca

Program Options	COST
<p>1. Evaluated with Virtual Check-Up - Awarding 1 to 5-Blooms</p> <ul style="list-style-type: none"> • Create a local 'in Bloom' committee to build collaboration with residents, businesses, service clubs and a municipal rep. (Councillor, Public Works, Administration or Parks & Recreation staff). • Plan to meet online mid-season with Provincial CiB Judges Virtual Check Up on how to support your CiB efforts. Participants are encouraged to request topics. • Develop a basic budget to cover registration fee and to create community wide CiB awareness projects, i.e.: parades, tidy up days. Consider planning some fundraising events too. • Create a Community Profile Document outlining the community's achievements. Plan a judge's tour to view community in the 6 evaluation criteria.(additional information is provided in the Getting Started Package). • Host 2- facilitators (judges) TBC 2nd or 3rd week of July. 2-nights maximum in separate rooms (Hotel, B&B or Billeting if certain conditions can be met), with meals during evaluation day. • Budget for attendance at the BC CiB Provincial Awards and Conference Event in the fall. Recognize your volunteers by providing an opportunity to network with other participants and to learn how to maximize your CiB program. • Communities will be presented a Bloom Rating Certificate and a written report at the Provincial Awards & Conference in the fall. Evaluating six criteria, the report creates a benchmark score to celebrate successes and for future improvements. 	<p>Fee dependent on population size – see Registration Form Front</p> <p>This is the ONLY CATEGORY eligible to win a CRITERIA AWARD</p>
<p>2. NOVICE PROGRAM with Modified Evaluation</p> <ul style="list-style-type: none"> • Introduction to the CiB program with BC CiB Judge/Facilitators and local stakeholders hosted in your community. (Virtual option may be available) • Facilitators will present a PowerPoint, explain the value of a Community Profile Document, and view 3 criteria of your choice: i.e., Floral Displays, Landscape and Tidiness Efforts. A report will be created with some comments for future efforts. • No Evaluation Tour or Community Profile Document to organize but be prepared to host a pair of BC CiB facilitators (meals with accommodation for 2-nights max.) and have 3 - 10 people ready to workshop. 	<p>Fee dependent on population size - see Registration Form Front</p> <p>(Email a request for additional information)</p>
NON-EVALUATED	
<p>3. FRIENDS</p> <ul style="list-style-type: none"> • For communities that want recognition for ongoing CiB initiatives but want to take time off from evaluation. Holds bloom rating one-year. <p>Bonus: this category is encouraged to provide a Showcase Project</p>	<p>Half Fee dependent on population size - see Registration Form Front</p>
All Participants will receive recognition on our Website, Map, Press Releases, Fall Awards, GardensBC	
<p>4. COMMUNITY SHOWCASE with Membership</p> <p>Recognition program for individuals, communities, and neighbourhoods of all sizes. Showcase a place or space, a garden helper or how you are using CiB to make a better home, community, and world. This is an opportunity to acknowledge and support your participants and volunteers.</p>	<p>See Website for Form</p> <p>Fee dependent on population category.</p> <p>Individual Member \$20</p>