

PEOPLE, PLANTS AND PRIDE...

# Growing Together

B.C. COMMUNITIES IN BLOOM NEWSLETTER

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systems

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**2019 COMMUNITY MEMBERSHIPS**

City of Burnaby • City of Coquitlam  
District of Mission • City of Castlegar  
City of Trail • Village of Clinton

**SUPPORTERS**

Gardens British Columbia  
Invasive Species Council of BC  
BC Landscape & Nursery Association  
BC Recreation & Parks Association

**BC COMMUNITIES IN BLOOM**

**19951 FRASER HIGHWAY**  
**LANGLEY, BC V3A 4E2**  
(604) 576-6506

[www.bccib.ca](http://www.bccib.ca)

**Communities in Bloom in Sicamous:**

***“Transforming a community can seem like an insurmountable task. Communities in Bloom has been an invaluable vehicle for Sicamous in making this happen.***

***Not everyone understands the program, but they understand the concept and they have seen how the town has improved in the last 3 years and buy in / momentum is starting to build.***

***As a volunteer I feel the program gives me credibility with many of the businesses in town and helps me to get their attention and buy in. Going forward it is the results we have achieved that will allow us to build on that.”***

***Deb Heap, Sicamous CiB Chair (quote from 2019 BC CiB Survey)***

**Register your Community Today!**

**Final Deadline – March 31, 2020**

**Interested in becoming a BC CiB Judge?**

Our volunteers are specialists in horticulture, parks and recreation, community management and volunteer coordination; and represent all areas of the province. They are trained to deliver the CiB evaluation program and are enthusiastic about sharing its many benefits. Prerequisites:

1. A committed interest in the Communities in Bloom program and meeting people who are passionate about their communities.
2. Employment experience and/or dedication to horticultural initiatives, with an interest/experience in environmental practices, natural and cultural heritage, tree/urban forestry, landscaping or floral displays.
3. Able to attend a judges training session in early spring (April 18).
4. Willing to volunteer one week of time usually in the third week of July for travel (drive) & evaluations. Be prepared for lots of walking & talking.
5. Also, upon return home, allow time for report writing and edits with judging partner via email. Final report typically due within 2-weeks of return home.
6. Good communication & report writing skills.
7. Understanding that the time commitment while on tour is intense. Communities expect judges to be available during established tour times and for special events.
8. Adaptability to the unexpected and an adventurous spirit is an asset!

Interested? Contact Catherine at [c.kennedy@telus.net](mailto:c.kennedy@telus.net)

## BC Communities in Bloom introduces a **WELLNESS** theme for 2020

Many news reports profile the benefits of time spent in greenspaces and its positive effect on our mental and social well being. This year participants will be encouraged to show some of the ways their CiB program strengthens **WELLNESS**; from school & youth involvement, exercise groups in parks or even the volunteers who bond together to weed or plant a new garden. This will be a special category recognized at the provincial awards and conference in Sicamous (September 11-13).

Never has it been so important to acknowledge how essential greenspaces and community engagement are to our health and happiness. 'In Bloom' communities are at the forefront of this changing awareness.



## Upcoming Events or Deadlines:

Ongoing – Become a BC Communities in Bloom Member - [Individual or Community](#)

March 31 - Final Registration for Evaluated, Friends and Novice provincial participants

April 18 – Judges Workshop and BC CiB AGM

July 31 – Submit a Places & Spaces Community Showcase for small projects – [form](#)

July 12-18 – Provincial Community Evaluations Week



**Our Booth at the BCRPA Feb 27 & 28 Parks Professional Pathways event, shared with BC Landscape & Nursery Association**



# 2020 PROVINCIAL EDITION

## BRITISH COLUMBIA COMMUNITIES IN BLOOM

**FINAL DEADLINE:  
March 31, 2020**

MUNICIPALITY (PLEASE PRINT)		TOTAL POPULATION	MAYOR
NAME OF MUNICIPAL CONTACT		POSITION / TITLE	
ADDRESS	CITY	POSTAL CODE	
( )			
PHONE	MUNICIPAL CONTACT EMAIL		
NAME OF COMMUNITY CONTACT OR LOCAL CiB CHAIR		WEBSITE ADDRESS FOR COMMUNITY	
( )			
PHONE	COMMUNITY CONTACT/CHAIR E-MAIL		
<b>PARTICIPATION CATEGORIES</b> (please indicate your level of participation)		<b>REGISTRATION FEE</b> Based on Population Size:	
<input type="checkbox"/> <b>NOVICE WORKSHOP</b> Introduce CiB to your community with a pair of trained BC CiB facilitators.	<input type="checkbox"/> <b>FRIENDS NON-EVALUATED</b> holds your bloom rating one-year (½ Registration Fee)	<input type="checkbox"/> up to 1000 - <b>\$500</b>	<input type="checkbox"/> 10,001 to 20,000 - <b>\$925</b>
<input type="checkbox"/> <b>PROVINCIAL EDITION EVALUATED</b> Community receives a Bloom Rating Award and 18-page report <b>ONLY CATEGORY ELIGIBLE TO WIN A CRITERIA AWARD</b> Getting Started package of information sent upon registration.		<input type="checkbox"/> 1001 to 2000 - <b>\$600</b>	<input type="checkbox"/> 20,001 to 50,000 - <b>\$1025</b>
		<input type="checkbox"/> 2001 to 5000 - <b>\$675</b>	<input type="checkbox"/> 50,001 to 100,000 - <b>\$1225</b>
		<input type="checkbox"/> 5001 to 10,000 - <b>\$800</b>	<input type="checkbox"/> 100,000+ - <b>\$1525</b>
		(Plus 5% GST)	(Plus 5% GST)

### EVALUATED PARTICIPANTS should plan to:

- Create a local 'in Bloom' committee to build collaboration with citizens, business, service clubs and a municipal rep (Councillor, Public Works, Administrator, Parks/Recreation);
- Prepare for an **Evaluation** to take place in mid to late July;
- Create a **Community Profile Book** (CPB) outlining the community's achievements in the specific evaluation criteria;
- Develop a simple budget to cover registration fee and to create community wide CiB awareness projects, i.e.: parades, tidy up days. Consider planning some fundraising events too;
- Host 2- facilitators (judges) typically 3<sup>rd</sup> week of July. 2-nights maximum in separate rooms (Hotel, B&B or Billeting if certain conditions can be met); with meals during evaluation day.
- Budget for sending a couple of people to the BC CiB Provincial Awards and Conference Event in the fall. Recognize your volunteers by providing an opportunity to network with other participants and to learn how to maximize your CiB program.

### COMMUNITY RECEIVES:

- Getting Started Package of Information;
- Evaluation by a pair of trained BC CiB facilitators for 1-2 days;
- Bloom Rating Certificate (1 to 5 blooms);
- 18+ page Evaluation Report with Comments & Suggestions;
- 5-Bloom Winners receive a special recognition Street Banner;
- Profile on [www.bccib.ca](http://www.bccib.ca) and Gardens BC tourism website;
- Information about National Competition in future years.

### BENEFITS to Community:

- **Involves People of all ages to be part of the Volunteer Effort**
- **CiB Program is a tool to encourage Tidiness & Beautification**
- **Promotes Excellence in Horticultural Best Practices**
- **Provides Focus & Deadline for new & ongoing Projects**
- **CPB and Evaluation Report showcases Community Assets**
- **Report is a Cost-Effective Measurement of Success**

Cheque payable to: BC Communities in Bloom **NEW MAILING ADDRESS: 19951 Fraser Highway, Langley, BC V3A 4E2**

AMOUNT ENCLOSED \$ Population Fee + 5% GST = \$ GST # 8446 03670 RT0001

PLEASE INVOICE US AT:  Above Address

CANCELLATION POLICY: Before April 30<sup>th</sup> a \$50.00 fee may be charged, after that, all registration fees are non-refundable.

Request more information:  Membership  Sponsorship Catherine Kennedy (604) 576-6506 [c.kennedy@telus.net](mailto:c.kennedy@telus.net)





# Membership <sup>2020</sup>

Recognize your CiB efforts and show support for the  
Provincial British Columbia Communities in Bloom Society

CATEGORY		POPULATION	FEE	AGM
<b>1</b>	Individual Member	1	\$20	Voting (or NV)
<b>2</b>	Community Member	up to 1000	\$50	Non-Voting
<b>3</b>	Community Member	up to 10,000	\$100	Non-Voting
<b>4</b>	Community Member	up to 20,000	\$250	Non-Voting
<b>5</b>	Community Member	20,001+	\$500	Non-Voting

## Membership Benefits

- Newsletters (10+ issues/year)
- Invitation to fall Awards and Conference
- Individual Members – AGM voting privileges, entry point for Board or Judging
- Community Members recognized on Website, Provincial Participants Map and GardensBC.
- Community Members Showcase Project: profiled in Newsletter (3 photos/100 words)

## POTENTIAL MEMBERS:

- Past, present or future 'in bloom' committees
- Communities or special interest groups with an interest in furthering the objectives of the BC Communities in Bloom society.

## LEGAL:

- Applicant must reside in BC to be a member or with permission from the BC CiB Board.
- Per the BC CiB Constitution and Bylaws our Board has the right of refusal.

[www.bccib.ca](http://www.bccib.ca)

Membership shows your support for the  
British Columbia Communities in Bloom Society

**Thank You!**

#__ Membership Category <input type="checkbox"/> Voting <input type="checkbox"/> Non-Voting (NV)	
Name of Individual or Community	<input type="checkbox"/> Renewal?
City/Province/Postal Code:	
Contact Person	
Phone	
*Email (required)	
<input type="checkbox"/> \$ _____ Fee enclosed  Fee payable to: <b>BC Communities in Bloom</b> 19951 Fraser Highway Langley, BC V3A 4E2  <input type="checkbox"/> Please invoice, send form to: Fax (604) 574-7773 or c.kennedy@telus.net	<b>REQUEST FOR MORE INFO:</b> <input type="checkbox"/> Judging or Board Member <input type="checkbox"/> Showcase Project <input type="checkbox"/> Newsletter Advertising <input type="checkbox"/> Sponsorship Program <input type="checkbox"/> Conference Hosting  <b>FOR OFFICE USE ONLY:</b>  <input type="checkbox"/> Fee Paid or <input type="checkbox"/> Send Invoice  Invoice or receipt number: _____  Membership number: _____