

PEOPLE, PLANTS AND PRIDE...

Growing Together

B.C. COMMUNITIES IN BLOOM NEWSLETTER

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2018 COMMUNITY MEMBERSHIPS

City of Burnaby • City of Coquitlam
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SUPPORTERS

Gardens British Columbia
Bylands Nurseries
Invasive Species Council of BC
BC Landscape & Nursery Association
BC Recreation & Parks Association
Sandman Hotel Group

BC Communities in Bloom

Suite 102 - 19289 Langley Bypass,
Surrey, BC V3S 6K1 (604) 576-6506

www.bccib.ca



Building Connections

Communities in Bloom is a complex, multi-faceted program, and each new year is an opportunity to share why communities should consider participating. From the obvious horticultural beautification, to the civic pride that results from a hometown that looks clean and tidy, the benefits are countless!

The CiB program connects people to their municipality, creating an opportunity for volunteer engagement in addition to profile for groups already making a difference.

Using the evaluated program to highlight all that is unique in the community and developing a benchmark measurement for areas of improvement, helps the community measure their successes.

Want to know more?

Our provincial organization consists of a program coordinator and regional board members and judges who are all willing to help you learn about the CiB program. Whether it is a phone chat or a presentation to your city council, give us a call today.

Communities in Bloom Recognition and Bloom Award Program for Municipalities



- Builds collaboration within community
- Creates a focus and deadline for new and ongoing projects
- Promotes excellence in horticultural best practices
- Evaluation process is a cost-effective measurement of success
- Profile Book and Evaluation Report increase awareness of community assets



- Graded on a scale up to 5-Blooms; recognized standard across Canada
- Profiles quality of sustainable horticulture and green-space management
- Recognition for heritage and environmental conservation
- Access to other competition levels: National and International
- Increased 'pride of place' with many long-term benefits to community

01
Register before
March 31, 2018

02
Receive a
Getting Started
Package of
Information

03
Create a local
'in Bloom'
committee

04
Prepare for
Evaluation Day



BC Agriculture in the Classroom Foundation

(BCAITC)

Who We Are

Our mission is to bring BC's agriculture to teachers and their students. We think it is so important for people to know where their food comes from, and what better way to teach them than through our very own educators in the province! We have many different programs and resources available for Kindergarten to grade 12 students that help get the message of BC's agriculture out to schools all over the province.

Our Programs

Our largest and widest reaching program is the **BC School Fruit and Vegetable Nutritional Program+Milk**. Now in over 1,400 schools, students get to experience the taste of fresh fruits and vegetables right in their school classroom! With the addition of milk on the program, K-5 students can have a serving of milk along with their fruits and veggies. The program encourages students to make healthier eating choices and become more aware of produce grown in BC.

For those looking for a healthy fundraiser at their schools **Fresh to You** is a great way to get healthy produce into the community. BCAITC supplies bundles of locally grown produce to schools throughout BC to sell to family and friends in their community as a fundraiser. Not only is Fresh to You a unique fundraising opportunity for schools, it's another way to encourage students and their families to eat more fruits and vegetables.

This year we have 458 teachers participating in our **Spuds in Tubs** potato program. Teachers receive 5 large tubs, seed potatoes and soil free of charge when they sign up for the program. Students are so excited to watch their potato plants grown and are overjoyed when they can



Students from Terry Fox Elementary

harvest them in June and cook them up for a potato party.

Freshly grown BC product is delivered into Culinary Arts classes through our **Take a Bite of BC Program**. Student chefs gain hands on experience working with fresh product donated by BC Farmers. There are now 53 schools participating in this program that connects students with the people who grow our food.

Planting a Promise puts daffodil bulbs in the hands of BC students, so that they can experience the life cycle of a daffodil and beautify their school grounds. Through our partnership with Van Noort Bulbs we deliver daffodil bulbs to 303 classes that eagerly wait for the flowers to bloom in the spring.

The **Pencil Patch** is our educational garden where students and teachers

learn to grow their own food.

Teachers and their students can sign up for self-guided tours throughout the area, learning about agriculture subjects such as soil, pollinators, water, growing zones, the Agriculture Land Reserve, invasive species, greenhouses, crop rotation, and more.

The **Summer Institute** is a week-long course offered every summer designed to help teachers link agriculture, food and the environment to the BC curriculum. Through farm tours, guest presentations and cooking demos, teachers are equipped with agricultural knowledge to pass on to their students.

To sign up for our programs and find agriculture related resources, visit our website www.aitc.ca/bc



2018 PROVINCIAL EDITION

BRITISH COLUMBIA COMMUNITIES IN BLOOM

**FINAL DEADLINE:
March 31, 2018**

MUNICIPALITY (PLEASE PRINT)		TOTAL POPULATION	MAYOR
NAME OF MUNICIPAL CONTACT		POSITION / TITLE	
ADDRESS		CITY	POSTAL CODE
()			
PHONE		MUNICIPAL CONTACT EMAIL	
NAME OF COMMUNITY CONTACT OR LOCAL CiB CHAIR		WEBSITE ADDRESS FOR COMMUNITY	
()			
PHONE		COMMUNITY CONTACT/CHAIR E-MAIL	

PARTICIPATION CATEGORIES (please indicate your level of participation)		REGISTRATION FEE Based on Population Size:	
<input type="checkbox"/> NOVICE WORKSHOP Introduce CiB to your community with a pair of trained BC CiB facilitators.	<input type="checkbox"/> FRIENDS NON-EVALUATED holds your bloom rating one-year (½ Registration Fee)	<input type="checkbox"/> up to 1000 - \$475 <input type="checkbox"/> 1001 to 2000 - \$575 <input type="checkbox"/> 2001 to 5000 - \$625 <input type="checkbox"/> 5001 to 10,000 - \$750 (Plus 5% GST)	<input type="checkbox"/> 10,001 to 20,000 - \$875 <input type="checkbox"/> 20,001 to 50,000 - \$975 <input type="checkbox"/> 50,001 to 100,000 \$1150 <input type="checkbox"/> 100,000+ - \$1450 (Plus 5% GST)
<input type="checkbox"/> PROVINCIAL EDITION EVALUATED Community receives a Bloom Rating Award and 18-page report ONLY CATEGORY ELIGIBLE TO WIN A CRITERIA AWARD Getting Started package of information sent upon registration.			

EVALUATED PARTICIPANTS should plan to:

- Create a local 'in Bloom' action committee: citizens, business, service clubs and a municipal representative (Councillor, Public Works, Administrator, Parks/Recreation);
- Prepare for an **Evaluation** to take place in mid to late July;
- Create a **Community Profile Book** (CPB) outlining the community's achievements in the specific evaluation criteria;
- Develop a simple budget to cover registration fee and to create community wide CiB awareness projects, i.e.: parades, tidy up days. Consider planning some fundraising events too;
- Host 2- facilitators (judges) typically 3rd week of July. 2-nights maximum in separate rooms (Hotel, B&B or Billeting if certain conditions can be met); with meals during evaluation day.
- Budget for sending a couple of people to the BC CiB Provincial Awards and Conference Event in the fall. Recognize your volunteers by providing an opportunity to network with other participants and to learn how to maximize your CiB program.

COMMUNITY RECEIVES:

- Getting Started Package of Information;
- Evaluation by a pair of trained BC CiB facilitators for 1-2 days;
- Bloom Rating Certificate (1 to 5 blooms);
- 18+ page Evaluation Report with Comments & Suggestions;
- 5-Bloom Winners receive a special recognition Street Banner;
- Profile on www.bccib.ca and Gardens BC tourism website;
- Information about National Competition in future years.

BENEFITS to Community:

- **Involves People of all ages to be part of the Volunteer Effort**
- **CiB Program is a tool to encourage Tidiness & Beautification**
- **Promotes Excellence in Horticultural Best Practices**
- **Provides Focus & Deadline for new & ongoing Projects**
- **CPB and Evaluation Report showcases Community Assets**
- **Report is a Cost-Effective Measurement of Success**

Cheque payable to: BC Communities in Bloom		Mailing Address: Suite 102, 19289 Langley Bypass, Surrey, BC V3S 6K1	
AMOUNT ENCLOSED	\$	Population Fee + 5% GST = \$	GST # 8446 03670 RT0001
PLEASE INVOICE US AT:	<input type="checkbox"/> Above Address		
CANCELLATION POLICY:	Before April 30 th a \$50.00 fee may be charged, after that, all registration fees are non-refundable.		
Request more information:	<input type="checkbox"/> Membership <input type="checkbox"/> Sponsorship Catherine Kennedy (604) 576-6506 c.kennedy@telus.net		

Participation Options	COST
<p>1. NOVICE PROGRAM – First Year Audit Face to face introduction to the CiB program with BC CiB Facilitators and local stakeholders in your community.</p> <p>Facilitators will present a PowerPoint, show samples of Community Profile Books and view 3 criteria of your choice: i.e. Floral Displays, Landscape and Tidiness Efforts. A report will be created with some comments for future efforts.</p> <p>No Evaluation Tour or Community Profile Book to organize but be prepared to host a pair of BC CiB facilitators (meals with accommodation for 2-nights max.) and have 3 - 10 people ready to workshop.</p>	<p>Fee dependent upon population size - see Registration Form Front</p> <p>(Email a request for additional information)</p>
<p>2. PROVINCIAL EDITION EVALUATION - Awarding 1 to 5-Blooms Develop an 'In Bloom' committee to collaborate with residents, service groups, municipal staff and business owners to:</p> <p>Organize an Evaluation Tour to view about 80% of your community to a pair of BC CiB judges. (What is Communities in Bloom)</p> <p>Create a Community Profile Book to summarize your community's assets, this is also used to supplement information not shown during the evaluation tour.</p> <p>Plan to host a pair of judges for meals with accommodation for 2-nights max.</p> <p>Participants are awarded a Bloom Rating Certificate and receive a written report at the Provincial Awards & Conference in the fall. Evaluating six criteria, the report creates a benchmark score to celebrate successes and for future improvements.</p>	<p>Fee dependent upon population size – see Registration Form Front</p> <p>ONLY CATEGORY ELIGIBLE TO WIN A CRITERIA AWARD</p>
NON-EVALUATED	
<p>3. FRIENDS* For communities that want recognition for ongoing CiB initiatives but want to take time off from evaluation.</p> <p>Holds bloom rating one-year.</p> <p>*Bonus: this category is encouraged to provide a Showcase Project</p>	<p>½ Fee dependent upon population size - see Registration Form</p>
<p>4. SHOWCASE PROJECT* (non-evaluated) Profile for a specific project or geographical segment within a community. Open to service groups, garden clubs, municipalities, electoral areas etc., submissions also accepted from National and International level CiB participants in British Columbia. Provide 100 words & 3 photos to be showcased in the provincial newsletter.</p>	<p>Fee: \$100 (go to www.bccib.ca to download form)</p>
All Participants will receive recognition on our Website, Map, Press Releases, Fall Awards, GardensBC	
<p>5. COMMUNITY MEMBERSHIP As per the 2018 Membership Form https://www.bccib.ca/membership.html Fee dependent on population size. (* ALSO INCLUDES A SHOWCASE PROJECT ENTRY)</p>	