

PEOPLE, PLANTS AND PRIDE...

Growing Together

B.C. COMMUNITIES IN BLOOM NEWSLETTER

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GOLD SPONSORS:



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2017 COMMUNITY MEMBERSHIPS

City of Coquitlam • District of Mission
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SUPPORTERS

Gardens British Columbia
Bylands Nurseries
Invasive Species Council of BC
BC Landscape & Nursery Association
BC Recreation & Parks Association
Sandman Hotel Group

BC Communities in Bloom

Suite 102 – 19289 Langley Bypass,
Surrey, BC V3S 6K1 (604) 576-6506

www.bccib.ca



Get your commUnity growing today

EARLY REGISTRATION CONTEST

PAID registrations received by January 31, 2018 will be eligible to WIN a pair of tickets to the fall BC Communities in Bloom Provincial Awards Banquet.

FINAL REGISTRATION DEADLINE: March 31, 2018 - [Download Form](#)

Communities in Bloom Recognition and Bloom Award Program for Municipalities



- Builds collaboration within community
- Creates a focus and deadline for new and ongoing projects
- Promotes excellence in horticultural best practices
- Evaluation process is a cost-effective measurement of success
- Profile Book and Evaluation Report increase awareness of community assets

- Graded on a scale up to 5-Blooms; recognized standard across Canada
- Profiles quality of sustainable horticulture and green-space management
- Recognition for heritage and environmental conservation
- Access to other competition levels: National and International
- Increased 'pride of place' with many long-term benefits to community



- BC Communities in Bloom Provincial Program offers: Novice workshop and Evaluation up to 5-Blooms, in addition to Membership and GardensBC tourism recognition for all CiB participants
- National and International Competition Levels: 5-Blooms including Bronze, Silver and Gold award levels
- After an absence of 3 or more years, many communities find it beneficial to re-engage a new set of volunteers and members by returning to the program at the provincial level

Promote your Bloom!

<p>01 Register before March 31, 2018</p>	<p>02 Receive a Getting Started Package of Information</p>	<p>03 Create a local 'in Bloom' committee</p>	<p>04 Prepare for Evaluation Day</p>	<p>BRITISH COLUMBIA</p>
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www.bccib.ca • Catherine 604 576-6506 • c.kennedy@telus.net



GROWING CIVIC PRIDE

Communities in Bloom is an annual recognition and bloom award program for municipalities of all sizes.

Since 1995 over 100 British Columbian communities have participated, enhancing their livability, tidiness and green spaces through an evaluated set of criteria. Participants value the networking and civic pride that results.

Want to introduce the CiB Program to your community? Host a [Novice](#) workshop with a pair of CiB facilitators to help identify local stakeholders and prepare for the next evaluated year.

REFRESH YOUR BLOOMS

We welcome all past participants to re-establish their bloom rating by participating in the evaluated Communities in Bloom 2018 Program. [Find out your community's last evaluated year.](#) Bloom scores are a recognized standard of quality and can be used to promote community excellence and liveability.

Former bloom winners are proud of their previous accomplishments, a CiB re-evaluation every three years provides an opportunity to maintain your bloom ranking or to achieve a higher level.

BC Communities in Bloom is part of the [GardensBC](#) – Garden Tourism Coalition working to promote destination gardens throughout the province.

More information at www.bccib.ca, [registration](#) closes March 31/18.



Promote your Blooms

Be proud of your Bloom achievements!

Share your success within your community, with a regional destination marketing organization or local economic development office and let's cover every corner of this province in Bloom winners!



www.bccib.ca



Refresh your Blooms

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2018 PROVINCIAL EDITION

BRITISH COLUMBIA COMMUNITIES IN BLOOM

EARLY REGISTRATION CONTEST:
PAID registrations received by January 31, 2018 will be eligible to WIN a pair of tickets to the BC CiB Provincial Awards Banquet
FINAL DEADLINE: March 31, 2018

MUNICIPALITY (PLEASE PRINT)		TOTAL POPULATION	MAYOR
NAME OF MUNICIPAL CONTACT		POSITION / TITLE	
ADDRESS		CITY	POSTAL CODE
PHONE		MUNICIPAL CONTACT EMAIL	
NAME OF COMMUNITY CONTACT OR LOCAL CiB CHAIR		WEBSITE ADDRESS FOR COMMUNITY	
PHONE		COMMUNITY CONTACT/CHAIR E-MAIL	
PARTICIPATION CATEGORIES (please indicate your level of participation)		REGISTRATION FEE Based on Population Size:	
<input type="checkbox"/> NOVICE WORKSHOP Introduce CiB to your community with a pair of trained BC CiB facilitators.	<input type="checkbox"/> FRIENDS NON-EVALUATED holds your bloom rating one-year (½ Registration Fee)	<input type="checkbox"/> up to 1000 - \$475 <input type="checkbox"/> 1001 to 2000 - \$575 <input type="checkbox"/> 2001 to 5000 - \$625 <input type="checkbox"/> 5001 to 10,000 - \$750 (Plus 5% GST)	<input type="checkbox"/> 10,001 to 20,000 - \$875 <input type="checkbox"/> 20,001 to 50,000 - \$975 <input type="checkbox"/> 50,001 to 100,000 \$1150 <input type="checkbox"/> 100,000+ - \$1450 (Plus 5% GST)
<input type="checkbox"/> PROVINCIAL EDITION EVALUATED Community receives a Bloom Rating Award and 18-page report ONLY CATEGORY ELIGIBLE TO WIN A CRITERIA AWARD Getting Started package of information sent upon registration.			

EVALUATED PARTICIPANTS should plan to:

- Create a local 'in Bloom' action committee: citizens, business, service clubs and a municipal representative (Councillor, Public Works, Administrator, Parks/Recreation);
- Prepare for an **Evaluation** to take place in mid to late July;
- Create a **Community Profile Book** (CPB) outlining the community's achievements in the specific evaluation criteria;
- Develop a simple budget to cover registration fee and to create community wide CiB awareness projects, i.e.: parades, tidy up days. Consider planning some fundraising events too;
- Host 2- facilitators (judges) typically 3rd week of July. 2-nights maximum in separate rooms (Hotel, B&B or Billeting if certain conditions can be met); with meals during evaluation day.
- Budget for sending a couple of people to the BC CiB Provincial Awards and Conference Event in the fall. Recognize your volunteers by providing an opportunity to network with other participants and to learn how to maximize your CiB program.

COMMUNITY RECEIVES:

- Getting Started Package of Information;
- Evaluation by a pair of trained BC CiB facilitators for 1-2 days;
- Bloom Rating Certificate (1 to 5 blooms);
- 18+ page Evaluation Report with Comments & Suggestions;
- 5-Bloom Winners receive a special recognition Street Banner;
- Profile on www.bccib.ca and Gardens BC tourism website;
- Information about National Competition in future years.

BENEFITS to Community:

- **Involves People of all ages to be part of the Volunteer Effort**
- **CiB Program is a tool to encourage Tidiness & Beautification**
- **Promotes Excellence in Horticultural Best Practices**
- **Provides Focus & Deadline for new & ongoing Projects**
- **CPB and Evaluation Report showcases Community Assets**
- **Report is a Cost-Effective Measurement of Success**

Cheque payable to: BC Communities in Bloom **Mailing Address:** Suite 102, 19289 Langley Bypass, Surrey, BC V3S 6K1

AMOUNT ENCLOSED	\$ Population Fee + 5% GST = \$	GST # 8446 03670 RT0001
PLEASE INVOICE US AT:	<input type="checkbox"/> Above Address	
CANCELLATION POLICY:	Before April 30 th a \$50.00 fee may be charged, after that, all registration fees are non-refundable.	
Request more information:	<input type="checkbox"/> Membership <input type="checkbox"/> Sponsorship Catherine Kennedy (604) 576-6506 c.kennedy@telus.net	

Participation Options	COST
<p>1. NOVICE PROGRAM – First Year Audit Face to face introduction to the CiB program with BC CiB Facilitators and local stakeholders in your community.</p> <p>Facilitators will present a PowerPoint, show samples of Community Profile Books and view 3 criteria of your choice: i.e. Floral Displays, Landscape and Tidiness Efforts. A report will be created with some comments for future efforts.</p> <p>No Evaluation Tour or Community Profile Book to organize, but be prepared to host a pair of BC CiB facilitators (meals with accommodation for 2-nights max.) and have 3 - 10 people ready to workshop.</p>	<p>Fee dependent upon population size - see Registration Form Front</p> <p>(Email a request for additional information)</p>
<p>2. PROVINCIAL EDITION EVALUATION - Awarding 1 to 5-Blooms Develop an 'In Bloom' committee to collaborate with residents, service groups, municipal staff and business owners to:</p> <p>Organize an Evaluation Tour to view about 80% of your community to a pair of BC CiB judges. (What is Communities in Bloom)</p> <p>Create a Community Profile Book to summarize your community's assets, this is also used to supplement information not shown during the evaluation tour.</p> <p>Plan to host a pair of judges for meals with accommodation for 2-nights max.</p> <p>Participants are awarded a Bloom Rating Certificate and receive a written report at the Provincial Awards & Conference in the fall. Evaluating six criteria, the report creates a benchmark score to celebrate successes and for future improvements.</p>	<p>Fee dependent upon population size – see Registration Form Front</p> <p>ONLY CATEGORY ELIGIBLE TO WIN A CRITERIA AWARD</p>
NON-EVALUATED	
<p>3. FRIENDS* For communities that want recognition for ongoing CiB initiatives but want to take time off from evaluation.</p> <p>Holds bloom rating one-year.</p> <p>*Bonus: this category is encouraged to provide a Showcase Project</p>	<p>½ Fee dependent upon population size - see Registration Form</p>
<p>4. SHOWCASE PROJECT* (non-evaluated) Profile for a specific project or geographical segment within a community. Open to service groups, garden clubs, municipalities, electoral areas etc., submissions also accepted from National and International level CiB participants in British Columbia. Provide 100 words & 3 photos to be showcased in the provincial newsletter.</p>	<p>Fee: \$100 (go to www.bccib.ca to download form)</p>
All Participants will receive recognition on our Website, Map, Press Releases, Fall Awards, GardensBC	
<p>5. COMMUNITY MEMBERSHIP As per the 2018 Membership Form https://www.bccib.ca/membership.html Fee dependent on population size. (* ALSO INCLUDES A SHOWCASE PROJECT ENTRY)</p>	