



# 2020 PROVINCIAL EDITION

## BRITISH COLUMBIA COMMUNITIES IN BLOOM

**EARLY REGISTRATION CONTEST:**  
Paid Registrations received before  
Feb. 28, 2020 are eligible to WIN a pair  
of Tickets to the  
PROVINCIAL AWARDS DINNER  
**FINAL DEADLINE: March 31, 2020**

MUNICIPALITY (PLEASE PRINT)		TOTAL POPULATION	MAYOR
NAME OF MUNICIPAL CONTACT		POSITION / TITLE	
ADDRESS	CITY	POSTAL CODE	
PHONE	MUNICIPAL CONTACT EMAIL		
NAME OF COMMUNITY CONTACT OR LOCAL CiB CHAIR		WEBSITE ADDRESS FOR COMMUNITY	
PHONE	COMMUNITY CONTACT/CHAIR E-MAIL		
<b>PARTICIPATION CATEGORIES</b> (please indicate your level of participation)		<b>REGISTRATION FEE</b> Based on Population Size:	
<input type="checkbox"/> <b>NOVICE</b> WORKSHOP Introduce CiB to your community with a pair of trained BC CiB facilitators.	<input type="checkbox"/> <b>FRIENDS</b> NON-EVALUATED holds your bloom rating one-year (½ Registration Fee)	<input type="checkbox"/> up to 1000 - <b>\$500</b>	<input type="checkbox"/> 10,001 to 20,000 - <b>\$925</b>
<input type="checkbox"/> <b>PROVINCIAL EDITION</b> EVALUATED Community receives a Bloom Rating Award and 18-page report <b>ONLY CATEGORY ELIGIBLE TO WIN A CRITERIA AWARD</b> Getting Started package of information sent upon registration.		<input type="checkbox"/> 1001 to 2000 - <b>\$600</b>	<input type="checkbox"/> 20,001 to 50,000 - <b>\$1025</b>
		<input type="checkbox"/> 2001 to 5000 - <b>\$675</b>	<input type="checkbox"/> 50,001 to 100,000 - <b>\$1225</b>
		<input type="checkbox"/> 5001 to 10,000 - <b>\$800</b> (Plus 5% GST)	<input type="checkbox"/> 100,000+ - <b>\$1525</b> (Plus 5% GST)

### PARTICIPANT RESPONSIBILITIES:

- Create a local 'in Bloom' committee to build collaboration with citizens, business, service clubs and a municipal rep (Councillor, Public Works, Administrator, Parks/Recreation);
- Prepare for an **Evaluation** to take place in mid to late July;
- Create a **Community Profile Book** (CPB) outlining the community's achievements in the specific evaluation criteria;
- Develop a simple budget to cover registration fee and to create community wide CiB awareness projects, i.e.: parades, tidy up days. Consider planning some fundraising events too;
- Host 2- facilitators (judges) typically 3<sup>rd</sup> week of July. 2-nights maximum in separate rooms (Hotel, B&B or Billeting if certain conditions can be met); with meals during evaluation day.
- Plan to send a couple of people to the BC CiB Provincial Awards and Conference Event in the fall. Recognize your volunteers by providing an opportunity to network with other participants and to learn how to maximize your CiB program.

### BC CiB PROVIDES:

- Getting Started Package – info on Judges Tour and CPB.
- Evaluation by a pair of trained BC CiB facilitators for 1-2 days.
- Bloom Rating Certificate (1 to 5 blooms).
- 18+ page Evaluation Report with Comments & Suggestions.
- 5-Bloom Winners receive a special recognition Street Banner.
- Profile on [www.bccib.ca](http://www.bccib.ca) and Gardens BC tourism website.
- Information about National Competition in future years.

### BENEFITS:

- **Involves People of all ages to be part of your CiB efforts**
- **CiB is a tool to encourage Tidiness & Beautification**
- **Promotes Excellence in Horticultural Best Practices**
- **Provides Focus & Deadline for new & ongoing Projects**
- **Showcases Community Assets**
- **Report is a Cost-Effective Measurement of Success**

**Accounts payable please note NEW MAILING ADDRESS: BC Communities in Bloom 19951 Fraser Highway, Langley, BC V3A 4E2**

AMOUNT ENCLOSED	\$ Population Fee + 5% GST = \$	GST # 8446 03670 RT0001
PLEASE INVOICE US AT:	<input type="checkbox"/> Above Address	
CANCELLATION POLICY:	Before April 30 <sup>th</sup> a \$50.00 fee may be charged, after that, all registration fees are non-refundable.	
Request more information:	<input type="checkbox"/> Membership <input type="checkbox"/> Sponsorship Catherine Kennedy (604) 576-6506 <a href="mailto:c.kennedy@telus.net">c.kennedy@telus.net</a>	

**British Columbia Communities in Bloom**  
**NEW MAILING ADDRESS**  
**19951 Fraser Highway, Langley, BC V3A 4E2**



<b>Participation Options</b>	<b>COST</b>
<p><b>1. NOVICE PROGRAM – First time participant or to engage a new group</b></p> <p>Creates a smooth transition toward becoming an ‘In Bloom’ community.</p> <p>A pair of BC COMMUNITIES IN BLOOM Facilitators will visit your community for a full day to provide a morning mini assessment (3 criteria of your choice) and present an afternoon workshop for (3-10 people).</p> <p>Facilitators will explain how to get the most benefit from the CiB program: how to plan an Evaluation Tour and what the judges are looking for in a Community Profile Book.</p> <p>A summary document and certificate will be presented at the Provincial Awards.</p> <p>Responsibilities for hosting the facilitators/judges are on the 1<sup>st</sup> page.</p>	<p>Fee dependent upon population size - see Registration Form Front</p> <p>(Email a request for additional information)</p>
<p><b>2. PROVINCIAL EDITION EVALUATION - Awarding 1 to 5-Blooms</b></p> <p>Specially trained BC COMMUNITIES IN BLOOM Judges are in your community 1 - 2 days to provide an impartial evaluation based on the program criteria. The result is a Bloom Rating Certificate and an Evaluation Report that are presented at the Provincial Awards &amp; Conference in the fall. Evaluation benefits:</p> <ul style="list-style-type: none"> <li>• generates a score to celebrate successes and to focus on future improvements</li> <li>• the Community Profile Book is helpful to supplement information not shown during the tour, then it becomes a useful summary of the community for future promotions</li> <li>• very cost-effective community engagement program that can be managed by the municipality or by a committee of local stakeholders</li> <li>• Bloom rating is a symbol of success; promoted provincially, nationally and internationally by the Communities in Bloom and Garden Tourism networks</li> </ul> <p>Responsibilities for hosting the facilitators/judges are on the 1<sup>st</sup> page.</p>	<p>Fee dependent upon population size – see Registration Form Front</p> <p><b>This is the ONLY CATEGORY eligible to win a CRITERIA TROPHY</b></p>
<p><b>3. FRIENDS – Non-Evaluated</b></p> <p>For communities that want recognition for ongoing CiB initiatives but do not want an evaluation. Participants are invited to share projects via the BC CiB Newsletter.</p>	<p>½ Fee dependent upon population size - see Registration Form</p>

**All Participants will receive recognition on our Website, Map, Press Releases, Fall Awards, GardensBC**