



British Columbia
Communities in Bloom

FOR IMMEDIATE RELEASE

Langley, B.C.,
September 30, 2022

Celebrating commUnity Success

Langley – Congratulations to all our participants who have, no doubt, been challenged by the events of the last few years. Recovery and resilience are clearly on display for these Communities in Bloom participants.

On Thursday evening September 29th, Certificates, 5-Bloom Street Banners and Criteria Trophies were awarded to participants in the BC Communities in Bloom program at the 18th Annual Provincial Awards. This year there were three 5-Bloom winners: congratulations to first time recipient Sicamous, as well as Clinton and Hope who have been multi-year recipients of 5-Blooms. Armstrong and 100 Mile House continue to grow with 4-Blooms!

Achieving 4 and 5-Blooms is an amazing accomplishment of collaboration from municipal, business, residents and service groups. Congratulations to all our 'in Bloom' participants who are making their communities be the best they can be through the nationwide Communities in Bloom program of "Growing Great Places Together".

2022 PROVINCIAL EDITION	RESULTS	Mention or Project Name
Clinton, Village of	5-Blooms	Clinton and District Outdoor Sportsman Association
Hope, District of	5-Blooms	Earth Day Recycling Program
Sicamous, District of	5-Blooms	Eagle Valley Resource Centre
100 Mile House	4-Blooms	Birch Avenue Plantings
Armstrong, City of	4-Blooms	Small Town Charm, Heritage Character and Spirit
Abbotsford, City of	Friend	Non-Evaluated + National Finalist
Coquitlam, City of	Friend	Tree Spree + National Finalist
Nanaimo, City of	Friend	Non-Evaluated
Parksville, City of	Friend	Welcome to Parksville Garden
Qualicum Beach, Town of	Friend	Beach Creek Estuary, Marine Spit & Memorial Ave Restoration
Marlys Diamond - QB	Showcase	Qualicum Beach CiB Legacies, 75 years Rotary and Fire Dept
Qualicum Beach Garden Club	Showcase	25 th Year Celebrations
Berwick Qualicum Beach	Showcase	Retirement Home Residents Gardens
Joanne Sales - QB	Showcase	Broombusters Invasive Plant Society
Lake Errock, Community Assoc.	Showcase	Non-Evaluated

CRITERIA AWARDS	SPONSORED BY	WINNER
PLANT & FLORAL AWARD	Teck Resources Limited	100 Mile House
LANDSCAPE AWARD	Urban Systems	Armstrong
YEAR OF THE GARDEN AWARD	to be announced October 22, 2022 in Victoria	

We acknowledge our Sponsors whose financial support makes it possible for us to deliver the CiB program.

COMMUNITY CHAMPION AWARD - BC Communities in Bloom Sponsored

Yvette May from Clinton was nominated by the BC Communities in Bloom Board. This award recognizes an individual who is involved locally and provincially. Yvette has been a driving force with the Clinton CiB Beautification Society. She has also promoted the many benefits the provincial 'in Bloom' program as a judge, board member and former chair.

BC'S NATIONAL & INTERNATIONAL 5-BLOOM FINALISTS

Results for Abbotsford, Castlegar, Coquitlam and Trail will be announced October 22 at the National Communities in Bloom Awards being held in Victoria, BC.

BRITISH COLUMBIA COMMUNITIES IN BLOOM

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BACKGROUND

BC Communities in Bloom is a not-for-profit society administering the dynamic CiB program where residents, service groups, charitable organizations, businesses and local governments come together to ignite and unleash the potential within each community. Because of this unique annual challenge, a new vibrancy and prosperity is reflected in the lasting legacies to our communities.

PROGRAM BENEFITS

- Increased civic pride and community involvement for all ages and abilities
- Collaborative, networks existing volunteer groups to celebrate their efforts
- Improved quality of life
- Encourages environmental stewardship through the enhancement of green spaces
- Evaluation supplies valuable information and feedback from the judges
- Advocates best practices and information exchange
- Creates marketing and promotional opportunities for participant
- Positive benefits for the tourism, hospitality, and retail industries
- Transformative, supports economic development initiatives



EVALUATION PROCESS & CRITERIA

During late July, on an agreed date, two judges view the community in person on six evaluation criteria within four sectors: municipal, business & institutions, residential and community involvement. The evaluation criteria consist of Community Appearance, Environmental Action, Heritage Conservation, Urban Forestry, Landscape, Plant and Floral Displays. Successful participants are recognized for their efforts to create lasting partnerships within their communities.

RESULTS

All evaluated communities receive a rating of one to five 'Blooms' (unless entered as first year Novice). Selected 5-Bloom communities receive an invitation to participate in the following year's national program.

In addition to their rating, each BC CiB participant receives a comprehensive report, prepared by qualified judges. This report reviews the features and projects in each of the criteria areas that the community has undertaken and presented and offers constructive comments and suggestions for the following year. Of course, all participants are winners as they celebrate pride in their hometown with a program that recognizes their potential as resilient liveable communities!

Within the context of climate change and environmental concerns, communities involved in the Communities in Bloom program can be proud of their efforts, which provide real and meaningful environmental solutions and benefit all of society.

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